# Reach150 Program for Brokers in Real Estate and Mortgage



**Product Solution** 

## Get Your Clients Promoting You Online

Studies show that recommendations and referrals are the most effective way to grow business. Now, you can provide a proven, powerful word-of-mouth tool that will drive business for your agents while promoting your brand.



Reach150 offers an easy way for Real Estate and Mortgage Brokers to collect testimonials, references & referrals for their agents. These affirmations and connections are amplified through Search, Social, and Web channels. The net result: agents close more business.

### **Agent Benefits:**

- Automated method to collect, manage and showcase testimonials and referral partners
- Dramatically improved Search presence with photo and positive content (example above)
- Turnkey social media marketing on LinkedIn, Facebook, Twitter and Google+
- Proof of reputation to be presented throughout the entire trust-based sales process

#### **Broker Benefits:**

- No cost, low effort, risk-free method to get all your agents marketing online
- Provide a valuable service for your agents that will build your business and theirs
- Rights to use testimonials that your agents collect on your Broker branded page

### **Real Estate and Mortgage Broker Program Details:**

- Automated collection of testimonials from clients (required)
- Free deployments for every office (minimum 10 users)
- Free account with limited number of testimonials; Unlimited starting at \$19 monthly
- Free phone and web support for your agents
- Quarterly outreach from the customer success team to agents on best practices

Call today to schedule a free consultation: support@reach150.com or 650-924-9210